



FARNBOROUGH COMMERCIAL MANUFACTURING BRIEFINGS

Wednesday, July 16, 2014 Cody Room at the Media Centre in Hall 1A
Farnborough International Airshow

EVENT INFORMATION

The commercial aviation sector is facing a dramatic demand for manufacturing productivity and the boom in orders means that jet aircraft are among the strongest players in today's world economy. As a result, it is critical that the commercial aviation industry advances productivity at every tier of the supply chain as any lapse in output or ability to deliver could hurt markets and the sector as a whole. The strategies of the OEMs need to be understood at every point in the supply chain so that the correct manufacturing and support facilities can be put in place and the industry can integrate all the necessary functions for manufacturing efficiency. With industry facing the harsh reality of having to deliver a huge backlog of orders, the need for a streamlined transition from design to manufacturing and manufacturing to supply chain is imperative from the smallest operation to the primes and crucial to the success of the sector.

Aviation Week's Farnborough Commercial Manufacturing Briefings will bring together supply chain leaders to discuss manufacturing capabilities – examining, evaluating, and where possible, putting common solutions and best practices into place.

These briefings will:

- Examine how technological advancements can be used to improve operational and manufacturing performance
- Look at best practices for supply chain synchronization and improved service levels
- Investigate how supply chain slow-downs can impact the provision of finance, aircraft values, and the survival of Tier 2 and Tier 3 companies and how to avoid any missteps
- Analyze tools and techniques to advance productivity at every tier of the value chain

The Farnborough Commercial Manufacturing Briefings is expected to attract 75-100 senior executives from major manufacturing, supply chain and logistics companies. Speakers will provide insight and expertise to further the industry and also create opportunities for continued engagement throughout the community.

Price: US \$199

WHY ATTEND?

This event will deliver:

- Insight into the strategies of the key forces in the aviation manufacturing sphere
- A forum to discuss, examine, and evaluate manufacturing capacities and capabilities
- Exploration of common solutions and best practices to drive efficiency in the aviation supply chain
- An opportunity to develop tools and techniques to improve productivity at every level and tier of the value chain
- The understanding of the capabilities required to become a valued partner in an OEM supply chain
- The opportunity to delve into the new technologies and innovations being used in aviation manufacturing to revolutionize the industry

WHO SHOULD ATTEND?

This event is designed for those companies involved in:

- Manufacturing
- Supply Chain and Logistics
- Service Provision
- Finance and Leasing
- And will include:
- Manufacturing, Mechanical, and Industrial Engineers
- Integrated Product Team Leads
- Technical Team Leads
- Financiers and Lessors
- Design and Quality Engineers
- Supply Chain Executives
- Operations and Manufacturing Executives
- Those who are responsible for building commercial aircraft

AGENDA

Last updated: July 9, 2014

8:30 a.m.

Registration & Continental Breakfast

Sponsored by Supply Dynamics

9:00 a.m.

SESSION 1

Managing Aircraft Engines and Their Global Supply Chain

Sponsored by the Nasmyth Group

Engine OEMs face the challenge of creating new aircraft engine designs with higher efficiency and better performance and then managing them not only during manufacture but also throughout the entire product lifecycle. Engine manufacturers must create a global supply chain with diverse vendors and partners that can meet dynamic production schedules and ensure a faster and more efficient manufacturing and assembly process, in turn compressing development cycles. In this session panelists will discuss what challenges they face in creating a nimble and flexible supply chain, what lessons they have learnt from past experiences and products and what suppliers need to bring to the supply chain process.

Moderator: William H. Alderman, President, Alderman & Company

Rick Nagel, Managing Partner, Acorn Growth Companies

Peter Smith, Chairman & CEO, Nasmyth Group

Trevor Stansbury, President & Founder, Supply Dynamics

9:45 a.m.

Session 2

Manufacturing the Future of Aircraft – Driving Efficiencies and Innovation Breakthroughs

Sponsored by SAP

The strategies of the aircraft OEMs need to be understood at every point in the supply chain so that the correct manufacturing and support facilities can be put in place and the industry can integrate all the necessary functions for manufacturing efficiency. With industry facing the harsh reality of having to deliver a huge backlog of orders, the need for a streamlined transition from design to manufacturing and manufacturing to supply chain is imperative from the smallest operation to the primes and crucial to the success of the sector. In this session, we will look at the

crucial issues that impact the manufacturing process for the aircraft OEMs, how they cope with issues that hamper productivity and how they are implementing new technologies and innovations to improve efficiency and output.

Moderator: Magnus Bjorendahl, VP & Global Aerospace & Defense Lead, SAP

Kent Fisher, VP & GM Supplier Management, Boeing Commercial Airplanes

Kris Pinnow, VP and Chief Procurement Officer, Bombardier Aerospace

Jens Siebels, Senior Manager, Airbus

Ei Tokuda, VP Maintenance & Flight Operations Support Department, Customer Support Division, Mitsubishi Aircraft Corporation

10:45 a.m.

Close of Sessions

SPEAKER BIOS

William H. Alderman, President, Alderman & Company

Mr. Alderman is the founder and President of Alderman & Company. During his 25-year career providing strategic and financial advice in the aerospace and defense industry, he has completed more than \$1 billion in mergers, acquisitions, and capital raising transactions and provided management consulting advice to more than 50 companies. Mr. Alderman started his career at Bankers Trust Company and has held senior positions in investment management, strategy, and finance at General Electric, Aviation Sales Company and Fieldstone. In the past, Mr. Alderman served on the following corporate boards; the HM Bullard Company (a retail business owned by Mr. Alderman's family for 3-generations), UFC Aerospace, and Breeze Eastern Corporation. Currently, Mr. Alderman serves on the Board of DLH, a services supplier to the United States Departments of Defense and Veterans Affairs. Mr. Alderman is a graduate of the J.L. Kellogg Graduate School of Management and Kenyon College.

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Anthony Kent Fisher, VP & General Manager Supplier Management, Boeing Commercial Airplanes

Rick Nagel, Managing Partner, Acorn Growth Companies

Kris Pinnow, VP and Chief Procurement Officer, Bombardier Aerospace

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LOCATION

The Farnborough Commercial Manufacturing Briefings will take place in the Cody Room at the Media Centre in Hall 1A.

For more details on the Farnborough International Airshow please visit www.farnborough.com.

REGISTRATION

Registration fee is USD\$199 per person – register here.

Please note this registration fee does not include access to the Farnborough International Airshow – register separately for the airshow here.

FOR FURTHER INFORMATION PLEASE CONTACT:

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